

# LONDON

## STUDY ABROAD PROGRAM

2016 - 2017



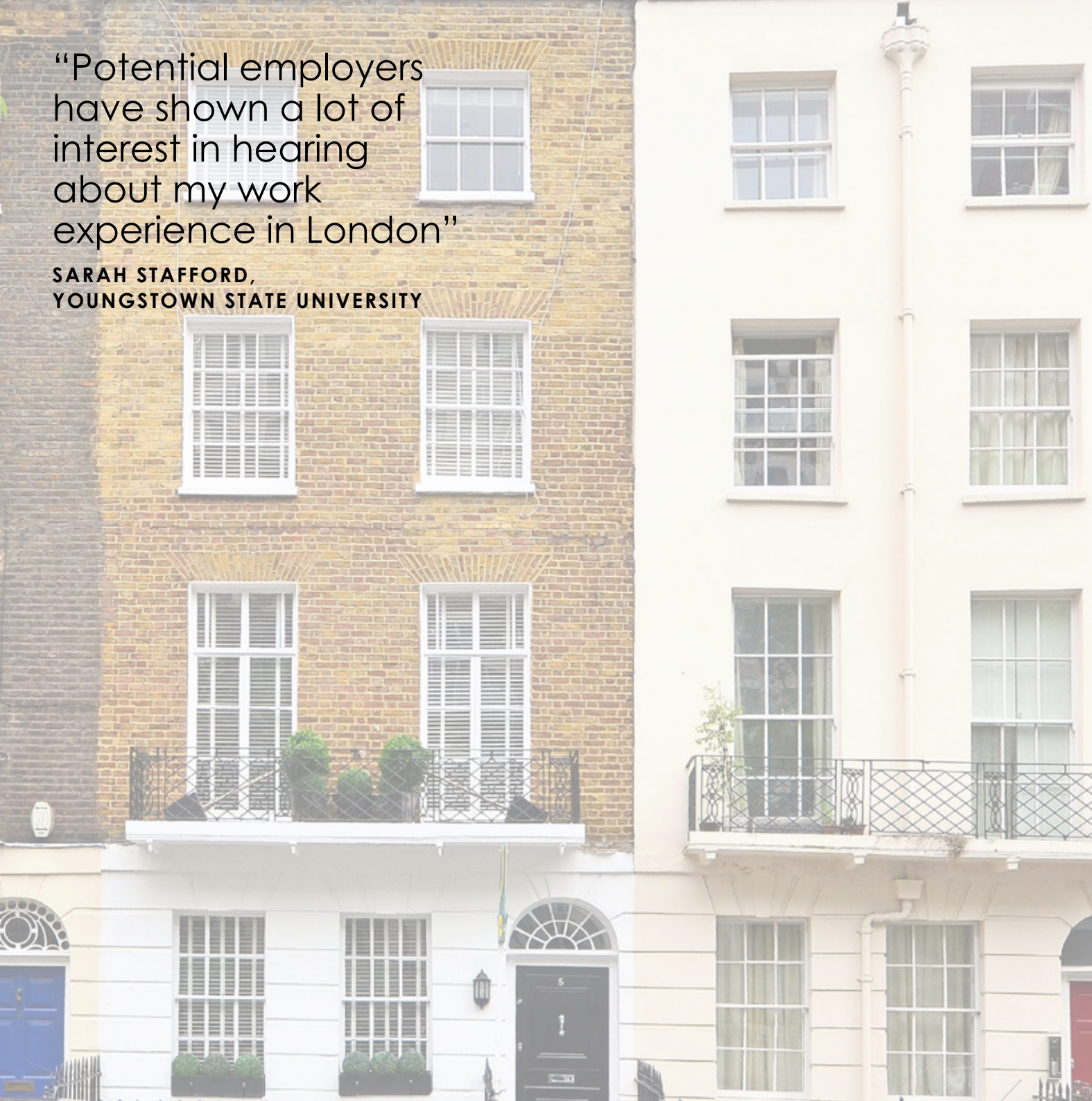
MARYVILLE  
UNIVERSITY

ST. LOUIS



“Potential employers have shown a lot of interest in hearing about my work experience in London”

**SARAH STAFFORD,  
YOUNGSTOWN STATE UNIVERSITY**



## A message from the Academic Director

It is a special pleasure to welcome you to the city which has been my home for over fifteen years. During that time thousands of international students have passed through my hands. Many keep in touch on Facebook and many more still live here.

London is truly a global city and this is reflected in the range of course offerings in this brochure. Courses in business, the social sciences and humanities are designed to provide you with a wider perspective than that typically experienced in a U.S. classroom. Many will make use of our central London location to help you appreciate and enjoy the arts and humanities at first hand.

Seeing a Shakespeare play at The Globe, visiting Dickens' house, viewing a major art exhibition at the Tate Gallery or seeing the Rosetta Stone

at the British Museum are typical examples of how we enhance your cultural experience. Visits to the Bank of England or the Houses of Parliament complement classroom learning in other disciplines.

Courses emphasise the global nature of the world we live in, in terms of business and economics as well as politics and international relations. The multicultural ambience of London provides exposure to different ways of thinking and students can learn from distinguished international professors as well as knowledgeable American faculty.

Whether you spend a month in summer or (better still!) a whole semester with us, London will become your classroom. Practical projects will give you hands-on experience and a chance to meet real Londoners at

work and at leisure in the pubs, cafes, parks and restaurants of our city.

The pages which follow provide information on a selection of popular course offerings, available over the academic year. But LEB Education is also responsive to the special interests of students and faculty who may wish to propose other fields of study. Whatever your academic, professional and cultural interests, we look forward to welcoming you to our city.

*Dr Nikos Tsorakidis, Academic Director*



# London is perhaps the best place in the world **to be a student**

One reason is its extraordinary diversity; a host of surveys and studies rank London as the most cosmopolitan city in the world. This means that living in London is, in a sense, living anywhere in the world – it gives a simply unrivalled opportunity to explore the food, clothing, art, music, culture of every continent except Antarctica. In London, a walk around the block can be a trip around the world. Moreover, homesickness is practically impossible – the culture of your home country or community is unlikely to be more than a few minutes away.



London is also a world centre for many types of business: finance, public relations and advertising, the creative industries. This creates opportunities for networking that can kick-start a career.

For Americans studying abroad, London has some extraordinary advantages. Perhaps the most important is the English language; London is certainly not an American city, but it is one where Americans can make themselves understood easily. Moreover, the rest of Europe is easily accessible. Paris, Brussels, and Amsterdam are just a short train ride away; the rest of Europe within easy reach by air. Practicum project possibilities are varied and exciting – you might find yourself doing research for a Member of Parliament, a world-famous advertising agency, an international financial institution, a glamorous fashion house, a life-changing NGO.

“If you are looking for a field trip, this isn't for you. If you are looking for cultural immersion, you need look no further”

**GERMAINE MURRAY,  
MARYVILLE UNIVERSITY**

London is also richer in cultural resources and activities than anywhere else. Well over 100 plays are performed somewhere in this city every night. Music seems to pour from every window: there are thousands of clubs, discos and music pubs and seven major orchestras. The museums and art galleries are world famous, and rightly so.





In **London**, a walk around the block can be a trip around the world

## Student Services

Student services are offered at 40 Melton street, beside Euston tube station. Here knowledgeable local staff are on hand to advise on travel, entertainment, sport and recreation, as well as assisting with all nonacademic issues. Break-out rooms are also available for group work and seminars.

The campuses of King's College and the London School of Economics are just down the road; the latter offers free lectures and events, as well as access to its library and bookstore. A major public library is also nearby.

LEB Education is also a short stroll from the boutiques, cafes and theatres of Covent Garden. The spectacular exhibits of the British Museum, as well as the delightful eccentricities of Soane Museum and the Cartoon Museum, are around the corner.

The area is full of business activity in the creative industries too – several major publishers have their headquarters nearby, and many media and design firms are based here.



## Accommodation

### LEB HOUSE

This stunning, recently refurbished period building offers contemporary living space in shared (double) rooms and benefits from an ideal location in the academic heart of London. It is a short stroll from the shopping area of Oxford street, the spectacular exhibits of the British Museum as well as the boutiques, cafes and theatres of Covent Garden. The local area offers an outstanding array of amenities, with the shops, bars and restaurants of Bloomsbury, Clerkenwell.

Student accommodation is also provided by Nido ([www.nidostudentliving.com](http://www.nidostudentliving.com)) and Liberty ([www.libertyliving.co.uk](http://www.libertyliving.co.uk)). See the websites for more detail.



## Classroom facilities

Classroom facilities are at Birkbeck College, a constituent campus of London University. The building also houses cafeteria services and recreational space. London University Students Union (ULU) with a wider range of dining and shopping services is next door.



## SIGHTS TO SEE





# ACADEMIC INFORMATION

LEB Education offers courses in a range of academic disciplines and subject areas, designed to transfer back to your home institution either as elective credit or to count towards your major or minor field of study.



## Business

global business  
marketing  
finance  
management



## Social Sciences

political sciences  
international relations  
sociology  
economics



## Arts and Humanities and Communications

literature  
theatre  
photography  
history  
art history  
cross-cultural communications

## Credit System

LEB Education issues transcripts based on the U.S. semester credit system. Most courses carry three semester hours of credit, based on 45 hours of classroom and course excursion contact time. There will, of course, be homework, reading and assignments outside these hours.

Transcripts are issued by Maryville University, St Louis, Missouri ([www.maryville.edu](http://www.maryville.edu)), with which LEB has a School of Record agreement. Maryville holds multiple accreditations, including North Central regional accreditation and the ACBSP for Business programs.



## BUSINESS PRACTICUMS IN LONDON

'Practicums' or Action Learning Projects are an exciting way for students to acquire some practical business experience during their stay in London. You will be part of a team of four to six students conducting a real project for a real client. After an initial briefing from the client, the team will work from a campus base, researching the issues and preparing a report and recommendations. This will be delivered to the client at the end, usually in the form of a group presentation, using PowerPoint.



Projects vary enormously and may focus on a marketing, management, financial or operational issue. Clients can be household names or small local firms. Recent examples include Harrods and Hilton Hotels as well as a local printing company and a beauty parlour.





# ACADEMIC CALENDAR

## 2016 – 2017

Fall 2016	(15 weeks)	Sun 28 Aug – Sat 10 Dec
Spring 2017	(15 weeks)	Sun 15 Jan – Sat 29 Apr
Summer I 2017	(4 weeks)	Sun 14 May – Sat 10 June
Summer II 2017	(4 weeks)	Sun 11 June – Sat 08 July
Fall 2017	(15 weeks)	Sun 27 Aug – Sat 09 Dec

N.B. These dates can be negotiated to meet special requirements for group arrangements.

### LEB offers a comprehensive pricing policy, which includes the following:

- 6 semester hours of tuition for a 4 week summer program or 12 – 15 semester hours of tuition for a 15 week semester.
- Student accommodation is currently in shared rooms with private facilities, self-catering kitchen equipment and Wi-Fi.
- Orientation program on arrival and pre-orientation pack before departure.
- Visa arrangements for entry into U.K.
- Welcome party and farewell dinner.
- Two excursions, one local and one to a U.K. destination e.g. Brighton, Oxford, Cambridge, Bath and Stonehenge.
- On-site student services support.
- Airport pick-up for groups of 8 or more.

The price does not include:

- Air-fare to/from U.S.A.
- Travel and medical insurance.
- Meal plan or food allowance.



If an international learning experience in one of the world's most exciting cities is what you're looking for in a study abroad experience, then we welcome your application to join us



**TO APPLY OR FOR FURTHER INFORMATION:**

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